



# Empower the Educator – Building Strong Teams

## 4-Week Online Training Course

**Dates:** December 5, 7, 12, 14

**Course Times:** 9:30am – 3:30pm EST on scheduled course dates (includes a 30-minute lunch break) plus 2 hours daily for course work (outside of class time)

**Cost:** \$849 (Course registration closes 12/1/2023)

**Class Size:** This course is limited to 12 participants

Learn from NATS Master Instructors of empowering education techniques in this 4-day, transformational, online learning experience spanning the course of four weeks. You will be inspired to think differently, understand the “why” (understanding the “why” is one of the most empowering ways to approach education), and break down personal barriers to unleash the educator within you to rise to your ultimate potential.

Here is just a portion of what educators will learn:

- How to inspire people to think differently
- How to facilitate a transformational educational experience for your audience
- How to develop emotional intelligence and read the energy and coherence of the group by improving personal and group resiliency
- How to use empowering and accelerated learning techniques for adult learners so participants enjoy learning, learn faster, remember more, and are inspired to take massive action

### **This Course is for You!**

This program is a professional development opportunity for current supervisors, leaders, managers, and trainers who are interested in honing their leadership and training skills.

### **What You’ll Need**

- Internet connection
- A computer with audio and video capabilities
- Audio headphones (Bluetooth headphones are discouraged due to connectivity issues)
- Quiet learning environment
- Pen and notebook
- Please plan to be stationary during the course; driving while attending the course is not permitted

### **Continuing Education Units**

ISA Certified Arborists and TCIA CTSPs will be eligible to receive Continuing Education Units (CEU’s).

*As with all of our training programs, we gauge the level of experience among program participants in order to customize the training course to meet the needs of the group.*

## **NATS Master Instructors**

NATS Master Instructors are Industry Leading Subject Matter Experts (SME's) in their field and are OSHA-Authorized Trainers. All NATS Master Instructors are required to deliver 40-50 days of hands-on training annually as well as maintain proficiency in the subject matter in which they teach. Master Instructors must be qualified in multiple disciplines and also have proficiency in a unique area of expertise. To find out more about NATS' Instructor Development Program, or about NATS Instructors, please visit [www.natstraining.com](http://www.natstraining.com).

## **Empower the Educator – Communication and Instructional Skills**

Recruiting, training, and employing highly skilled, safe, and competent workers in your organization can be difficult. Through this transformational and immersive experience, you will learn ways to effectively prepare and grow worker's knowledge, skills, and abilities to perform their jobs at optimized levels of proficiency. North American Training Solutions has trained hundreds of workers in industry-leading educational skills. Our system of empowered education has consistently delivered maximum engagement and safety results to workforces ranging from hundreds to thousands of workers, without a single lost time injury.

At North American Training Solutions, we believe high-level education and training for key staff members will benefit organizations by helping them meet their human resource, human performance, and budgetary goals. This Empower the Educator program will increase your employee's confidence in training and communication skills to lead groups both small or large.

### **Communication and Instructional Skills Part I**

- Creating individuality and establishing your identity
- Creating a SAFE training environment
- Communication model (establishing a culture of accountability)
- Identifying and dealing with people, systems, and process breakdowns
- Enrollment - Finding your Why - Your purpose is your passion
- Earn the right – What qualifies YOU to train?
- Anchoring, grounding, and managing moods and energy

### **Technical Competency Qualification and Educator Training**

- Instructional design models
- Course descriptions and outlines
- Course frameworks/learner outcomes
- Breaking down the competency areas into blocks of instruction
- Theoretical and practical teaching templates
- Diamond solution
- Competency evaluation/assessment and documentation

### **Technology and Training Aids Used in Training and Education**

- Computers, projectors, and multimedia
- Whiteboards, flip charts, and props
- Accelerated learning techniques
- Effective communication skills and techniques

## **Communication and Instructional Skills Part II**

- Course delivery model: greet, enroll, deliver, and finish
- Presenting, demonstrating, and coaching
- Dealing with different learning styles
- Participant involvement - introduction of presentation topics
- Presentation planning, setup and delivery
- LIGHTS, CAMERA, ACTION!

## **Optimizing Your Delivery for Online Trainings**

- Audio and video set-up
- Setting the stage
- Delivery techniques

## **Competency Assessments for Each Educator**

- Practical competency qualification
- Digital assessment process

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**Registration Form**  
**Empower the Educator – Building Strong Teams**  
Online Learning  
(One form should be filled out for each individual)

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**Dates:** December 5, 7, 12, 14 (2023)

**Cost:** \$849 (course registration closes on 12/1/2023)

**Name:** \_\_\_\_\_

**Company/Employer:** \_\_\_\_\_

**Job Title:** \_\_\_\_\_

**Years of Experience:** \_\_\_\_\_

**ISA Certification #:** \_\_\_\_\_ **TCIA CTSP #:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Bus ph #:** \_\_\_\_\_ **Cell ph #:** \_\_\_\_\_

**Fax #:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Second e-mail to be cc'd:** \_\_\_\_\_

**How did you hear about this course?** \_\_\_\_\_

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We ask each registrant to provide an e-mail address AND a physical mailing address, as you will receive your confirmation letter and supporting information via email. If an administrator in your office is submitting a registration, please ensure to pass along the confirmation email to the staff member who will be attending the training.

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**You may register with a check or through our online payment system.**

**Check Enclosed**                       **Online Payment**

**Amount Paid:** \_\_\_\_\_

**Important notes about your registration:**

- Due to its structure and digital offering, this course will be live and no recordings will be provided.

**Office Use Only:**

Received By: \_\_\_\_\_ Date registration received: \_\_\_\_\_

**Send to: North American Training Solutions, Inc., 165 Village St., Medway, MA 02053**  
**Ph: 888-652-9116 . Fax: 678-344-6865 . info@natstraining.com . www.natstraining.com**

**Cancellation Policy**

29-14 days advance: 50% cancel penalty, 13-0 days in advance: 100% cancel penalty, no-shows: no refund

## **PARTICIPANT REGISTRATION, RELEASE, WAIVER**

In consideration of mutual covenants expressed herein, North American Training Solutions ("Company"), and Participant ("Participant"), agree in exchange for the fee paid by Participant/Employer/Other, Company will provide certain Training as described below and incorporated in this Participant Registration, Release, Waiver and Hold Harmless Agreement ("Agreement"). Participant represents they have reached the age of majority in the state/province where Training shall occur and is participating upon their free will. Participant also understands attending Training does not qualify them to instruct others, to hold themselves out as an expert in the Training topic or represent they are qualified to conduct Training or provide any expertise in the topic.

All materials distributed by Company are protected under United States Copyright Laws. Any duplication, modification, or distribution of same is strictly prohibited. This Agreement shall be binding on Participant, their heirs, next of kin, executors, administrators & personal representatives. This paragraph shall survive the termination of Agreement and Participant instructs their spouse, children, heirs and estate to honor this paragraph.

I have read and agree to the above terms

## **PHOTOGRAPH & VIDEO CONSENT, WAIVER & RELEASE FORM**

I hereby grant full and knowing consent to North American Training Solutions ("Company") the rights and privilege under federal and state(s) laws to use my image, likeness, and sound of my voice as recorded on audio, video or any other reproduction method without payment or any other consideration or compensation. I understand that my image may be edited, copied, exhibited, published or distributed for multiple purposes including but not limited to advertising, marketing, sales and training purposes, and may be used in diverse educational settings within an unrestricted geographic area, may be used on the world wide web (Internet), and in both public and private settings, in for-profit and not-for-profit companies and government settings, from the date entered below until either the end of time or until I submit in writing a written revocation of this consent.

Agree    Disagree

I also waive the right to inspect or approve the released image of my likeness or voice recording prior to its use or notice of its use. Additionally, I waive any right to royalties or other compensation, if any, arising or related to the use of my image or voice recording.

Agree    Disagree

I understand this consent, waiver and release form will continue in effect until it is revoked in writing and mailed to 165 Village St., Medway, MA 02053. Any use of my image or voice prior to the date the Company receives the revocation, or any images or voice recordings already in use will not be retracted. Revocation will only apply to future use in new venues.

Agree    Disagree

I acknowledge that I have completely read and fully understand the above consent, waiver and release and agree to be bound thereby. I hereby release any and all claims against any person or organization, including but not limited to the Company using my image or voice recording.

Agree    Disagree

## DISCLAIMER

The information in this manual and workshop are the ideas and beliefs of the organization and the presenters, and are NOT intended to be and should NOT be mistaken as a substitute for professional, legal or medical advice. This information is provided for educational purposes only.

I have read and understand the course disclaimer.

Agree    Disagree