# INFORMATION MEDIA

## OVERVIEW & SERVICES

NATS

YOUR PARTNER FOR INNOVATIVE SAFETY TRAINING MATERIALS

# INFORMATION MEDIA SERVICES

NATS is leading the way in providing the next generation of training and education tools to the industry with video, graphic, and product solutions for your team. Our Information Media professionals use industry-leading technology and software to produce entire suites of training materials so that you can know your team is prepared to safely execute any job. Whether you are looking for engaging video tutorials in English and Spanish or standard operating procedure manuals that establish safe work practices for everyone on your crew, Information Media can work with your team to produce custom deliverables that are tailored to your needs.

Information Media works closely with our staff of NATS industry experts to ensure that everything we produce meets all related standards (OSHA, ANSI, etc.).

## OUR SERVICES

- Video learning materials
- Digital & physical programs/materials
- LMS/self-paced learning
- Graphic design services
- High-resolution photography

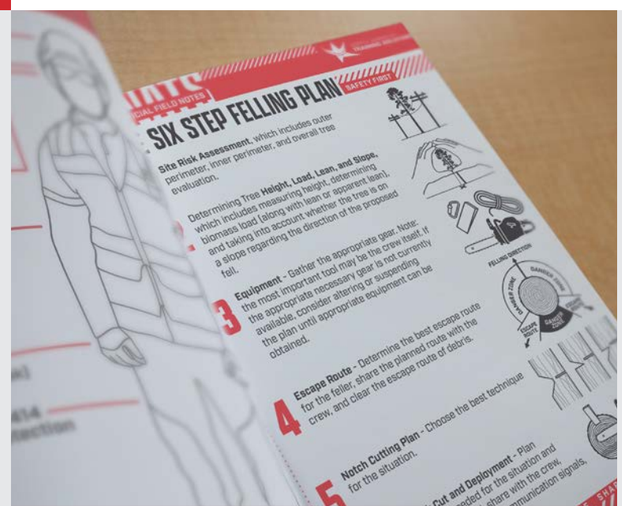
## BENEFITS

- Our primary goal is to help you meet your project goals and deadlines with high-quality materials that effectively train and educate your audience according to your needs
- Keep your employees and subcontractors certified through engaging, professional, and standard-meeting materials
- Develop the skills of your team members through a suite of training products including videos, tutorials, manuals, guides, and even quizzes for comprehension and implementation
- Create company-wide standards of engagement for your employees and subcontractors
- Provide critical onboarding packages for new employees
- Deliver virtual training options for your team that save both time and money
- Develop on-the-job physical reference materials that keep your team safe
- Our complete mobile operations allows us the flexibility to produce content wherever you may be located

# CUSTOM VIDEO & EDITING

One of the growing methods for training and instruction for teams today is the utilization of video guides and tutorials to convey and standardize approved operations on the jobsite. NATS's Information Media collaborates with your team to deliver engaging, accurate products that can meet a diversity of learning types. Video enables complex operations to be communicated effectively, resulting in more knowledgeable workers and safer jobsites. Video-based training also provides the opportunity to save both time and money with a customized training module that your company can utilize in perpetuity and at your convenience.

# PHYSICAL & DIGITAL MATERIALS




Information Media provides custom materials that can either serve on their own or supplement digital, written, or video programs to create a full suite of learning products. These materials provide excellent tools for retention or reminders while working in the field.

- Custom JSA/EAPs
- Workbooks
- Course manuals
- SOP guides
- Tailgate meeting materials
- Custom forms
- Team handouts
- Presentations

# LMS/SELF-PACED LEARNING

Today's tree-care industry requires a variety of flexible solutions to meet the demands of the modern workforce and the challenges of training and regular certification. Learning management systems (LMS), or self-paced learning tools, were created to meet this very need by providing your team with the most convenient method possible for learning and refreshing their knowledge in industry-specific topics. Does your staff need their annual re-certification in a particular subject? Instead of losing precious working hours and sending them to an expensive training, we offer a variety of convenient courses that are easily affordable and can be completed at your own pace and in your own time. All of NATS' LMS courses are available with testing for comprehension and ISA Continuing Education Units (CEUs).

**NATSTRAINING.COM**

**888-652-9116**